



The Latino Coalition Recognizes Potential of AT&T-T-Mobile Merger To Bring Advanced Wireless Technologies to More Americans

TLC reinforces importance of opportunities for Latino businesses and communities provided by access to next-generation networks

WASHINGTON, April 8, 2011 /PRNewswire-USNewswire/ -- The proposed merger of AT&T and T-Mobile holds great promise for all Americans, and especially those of Hispanic heritage.

First, by making it possible to accelerate the deployment of 4G technology and making it available to 95 percent of America, this transaction will move us closer to the Administration's goal of spreading advanced wireless service to every part of our country. That is good news for Latinos, who have enthusiastically embraced wireless technology as one way to enjoy the benefits of Internet communications.

In addition, the work required to build out an expanded 4G network will create new business opportunity for the Latino suppliers and vendors who already partner with AT&T and also will open the door for new business partners as well. AT&T has an outstanding record of teaming with minority-operated businesses and has worked with TLC in the past years in its B2B Procurement Matchmaking program. This year's B2B Procurement Matchmaking will take place in Washington DC this upcoming May during our [America's Small Business Summit](#).

Given the advanced capabilities of 4G service of additional speed and reliability it will mean new economic opportunities for all small businesses across America. By enabling expanded and higher quality connectivity among businesses and their customers, the acquisition of T-Mobile by AT&T should set off a cycle of investment and other business activity that will help support economic growth that helps all Americans.

About the Latino Coalition

The Latino Coalition (TLC) was founded in 1995 by a group of Hispanic business owners from across the country to research and develop policies relevant to Latinos. TLC is a non-profit nationwide organization based in CA, with offices in Washington, DC and Guadalajara, Mexico. TLC was established to address policy issues that directly affect the well-being of Hispanics in the United States. TLC's agenda is to develop initiatives and partnerships that will foster economic equivalency and enhance overall business, economic and social development of Latinos. Visit: www.thelatinocoalition.com.